

Making mobile convergence happen

IP-based Networks, Services and Terminals for Converging Systems (INSTINCT)

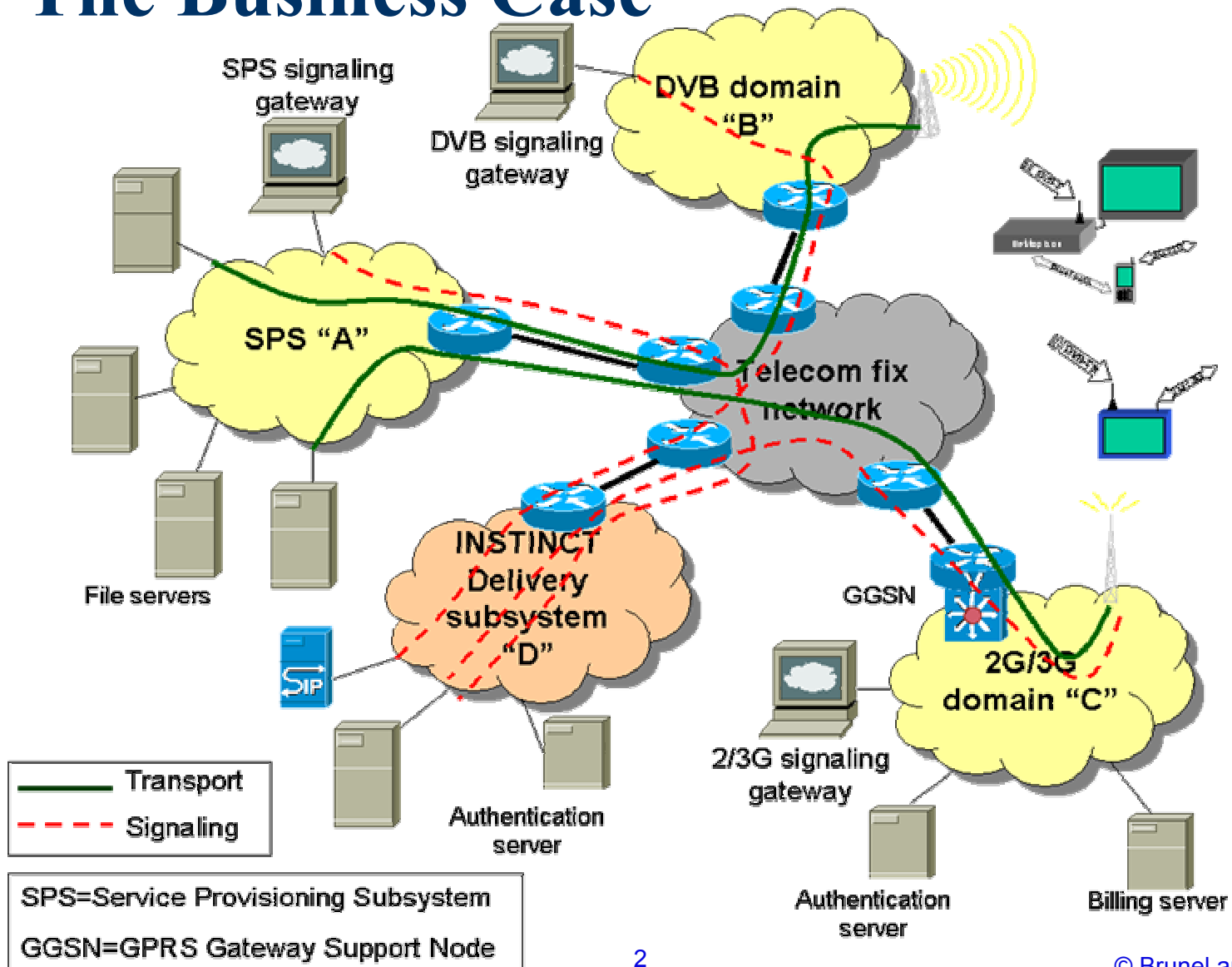
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Christoph Dosch – IRT

DVB World, Dublin, 3 - 5 March 2004



“The Business Case”





The commitment of INSTINCT

- ✓ INSTINCT is committed to assist DVB in realising the commercial provision of convergent services in mobility.
- ✓ INSTINCT focuses on the use of the DVB-T, DVB-H and DVB-MHP standards in conjunction with wireless communications networks combined with terrestrial DVB broadcast networks.



The investment in INSTINCT

The first two-year phase of INSTINCT started on 1 January 2004 with **9.6 million euros** of funding by the European Commission in the Framework Programme 6.

Over the six years of the project it is anticipated that over **50,000,000 euros** will be invested in the development of the open platform and the provision of convergent services.



The aim of INSTINCT

A carrier-grade fully specified and open final platform for the delivery of convergent services in collaborating wireless communications and terrestrial broadcast networks.

- INSTINCT is planned in three phases over six years.
- Each project phases will last 2 years
 - Phase 1: Jan 2004 - Dec 2005



INSTINCT Phase 1

Phase 1 is the technology and development phase

- Equipment will be developed
- Service and application development tools will be provided
- The right APIs and the right content will be put in place



INSTINCT Phase 2

Phase 2 will apply the technology developed in Phase 1

- Medium-scale field trials
- Network Engineering for coverage and inter-operability
- Targeted services and application development



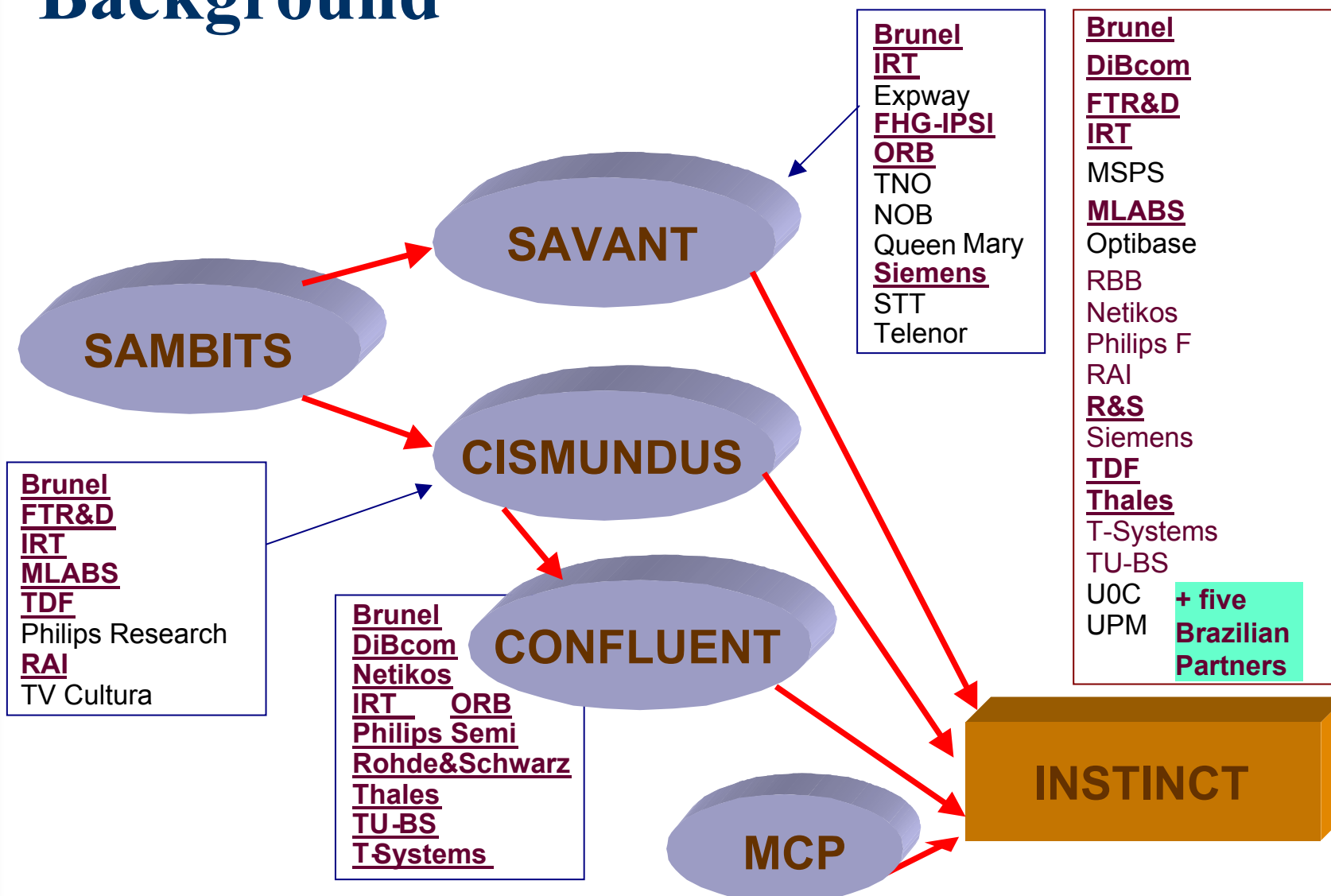
INSTINCT Phase 3

Phase 3 will involve real large-scale field trials and involve more operators and local communities

- Promotion
- Encouragement of investment
- Effective dissemination and training



Background





Participants in INSTINCT

- **Brunel University** (UK)
- DiBcom (FR)
- France Telecom R&D (FR)
- IRT (DE)
- Motorola SPS (FR)
- Motorola Labs (FR)
- **Optibase** (IL)
- RBB (DE)
- Netikos (IT)
- Philips France (FR)
- RAI (IT)
- Rohde & Schwarz (DE)
- Siemens (DE)
- TDF (FR)
- Thales B&M (FR)
- T-Systems (DE)
- TU Braunschweig (DE)
- Open Univ. of Catalunya (ES)
- University of Madrid (ES)
- State Univ. of Amazonas (BR)
- *University of Sao Paulo* (BR)
- *CESAR* (BR)
- *Genius* (BR)
- *CERTI* (BR)



Brazilian involvement

Participation in INSTINCT enables Brazil to:

- ✓ Enter a phase of active co-operation and transfer of knowledge in view of a growing awareness of DVB technologies in Brazil
- ✓ Develop general and specific partnerships for the next generation of technologies and standards



Potential users of INSTINCT

INSTINCT targets the following mobile users:

- Young urban customers
- Corporate users
- The general public on the move:
 - Walking in a mall
 - Sitting at lunch
 - In cars and public transport
 - Transiting through any public areas

Note: The INSTINCT concept may allow additional log-in into public WLANs.

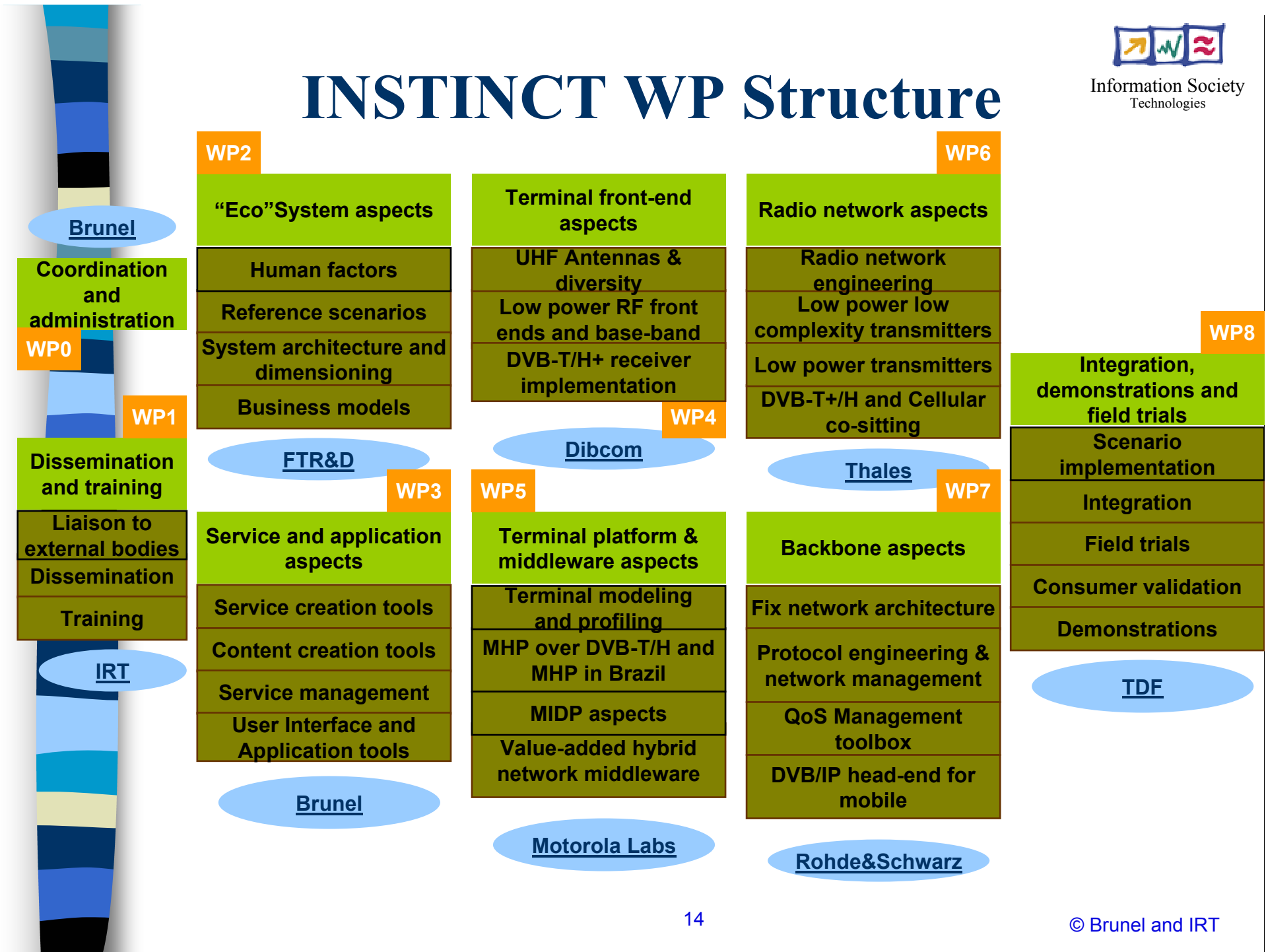


Specific objectives of PHASE 1

- Business-aware description of targeted scenarios
- Service & Application Tool suite implementation
- API evolutions and middleware software
- Static antennas and low power Front-ends
- Very low power DVB-T transmitter
- Integrated platforms (Hardware/Software)
- Measurement equipment for DVB-H signals
- QoS management tools (probes and platform)
- Open pan-European interconnected demonstration platforms
- Field trials and customer validations
- Approval of structure for training

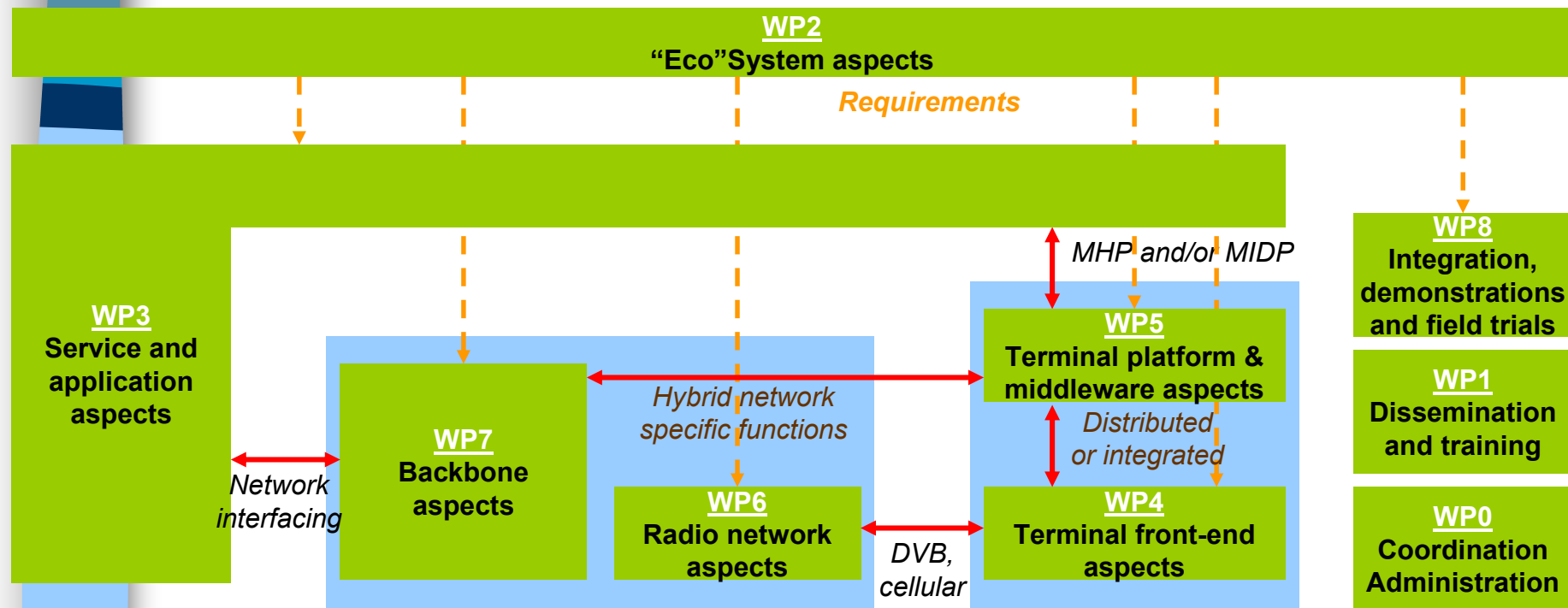


INSTINCT WP Structure

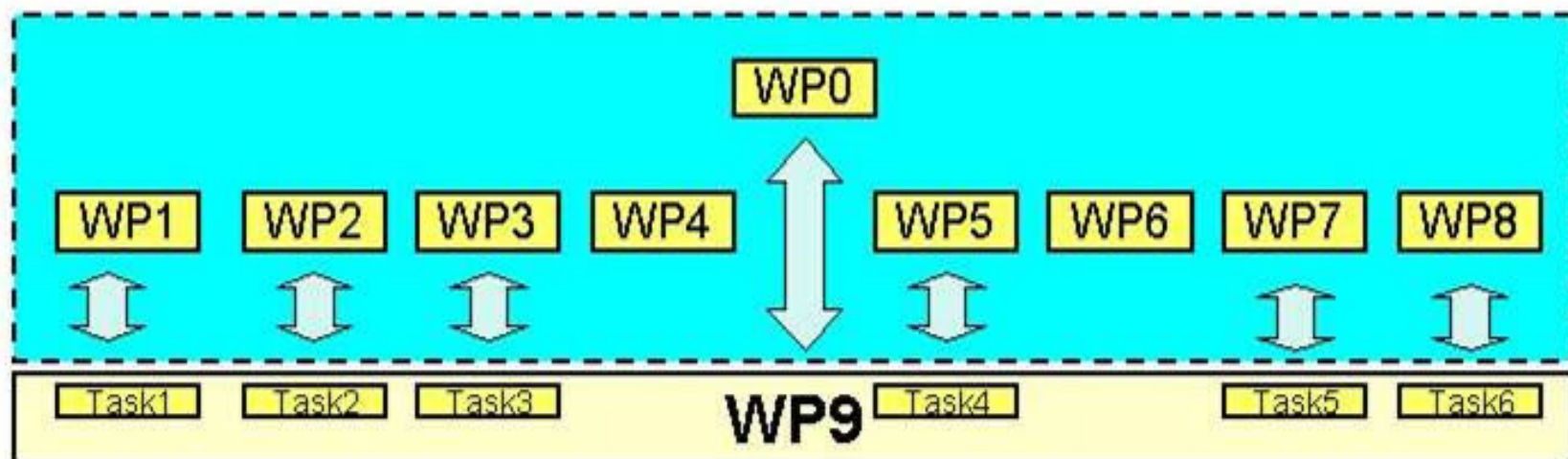




INSTINCT Work-package Interdependence



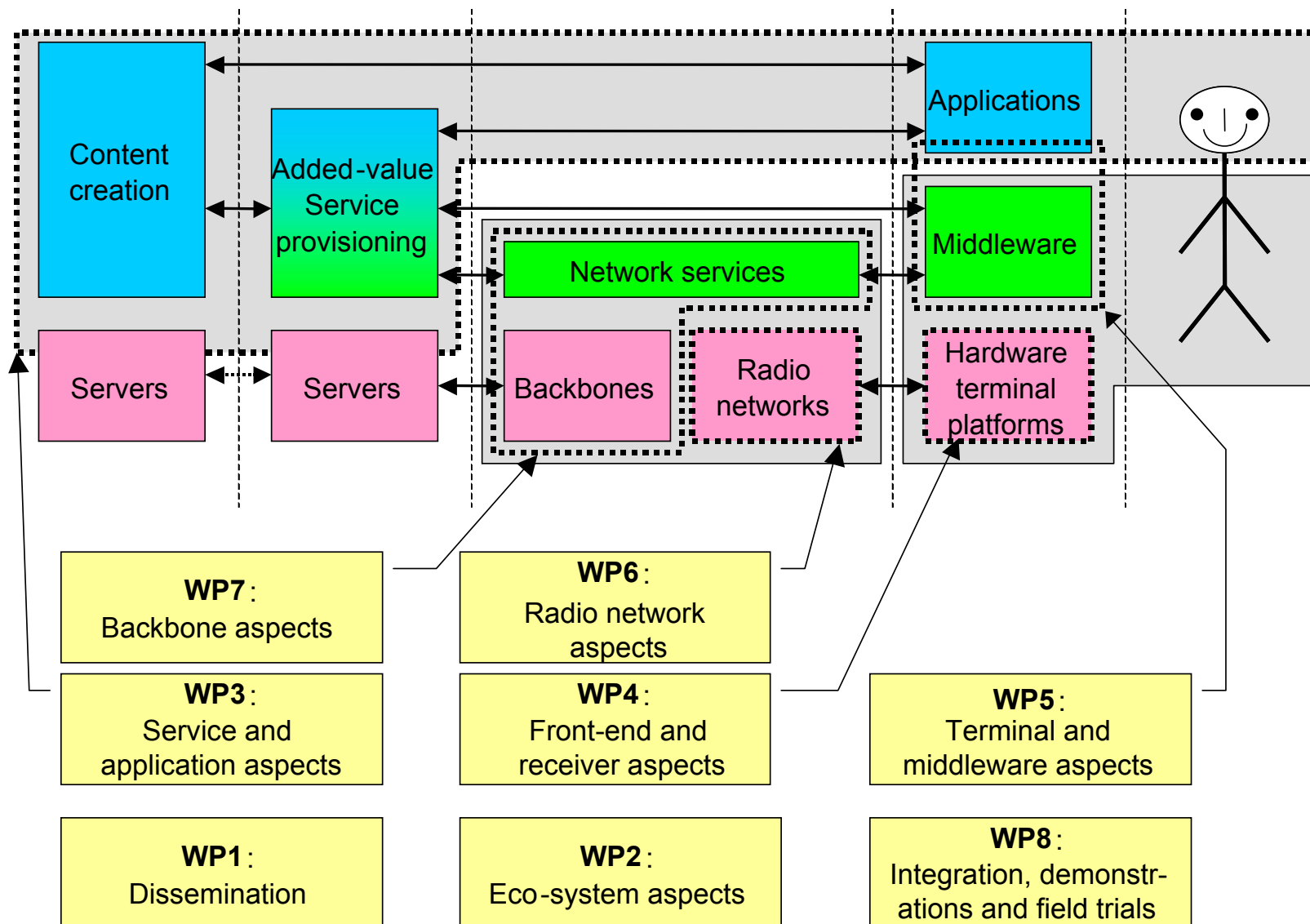
Relationship between the Brazilian Tasks and the other Work-packages



WP9: Implementing the INSTINCT concept in Brazil



Reference Model





Concluding remarks

For the end user, the INSTINCT concept will provide cheap and easy-to-use DVB services on a handheld terminal.

- It will be investigated how the MIDP Java API can be used and can interact with MHP to develop application software.
- It will be identified and specified how thin client devices such as smart phones can use MIDP to receive a subset of a full set of a DVB service.



European Commission



Information Society
Technologies

Acknowledgments

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